

January 27, 2010

## Obama Would Lead Both Conservatives and Liberals to Majorities

The latest Canadian Press/Harris Decima surveyed asked about US President Barack Obama

According to Senior Vice-President Doug Anderson “Canadians continue to hold extremely positive impressions of President Obama saying he has exceeded their expectations, while Americans are far more critical of his performance to date. President Obama’s persona trumps partisan leanings within our country and would garner him a plurality of Canadian voters regardless of whether he was the leader of the Conservative Party or the Liberal Party.”

- **A majority says President Obama has done a better job than they expected.** 52% were of this view, while 19% say he’s done worse than they expected. 15% said the President has done about as well as they expected when he was first elected. President Obama’s job performance is seen in a particularly positive light east of Manitoba, where a majority thinks he’s done better than expected. From Manitoba to BC, support was lower, but a plurality were still of the view that the President had done better than expected.

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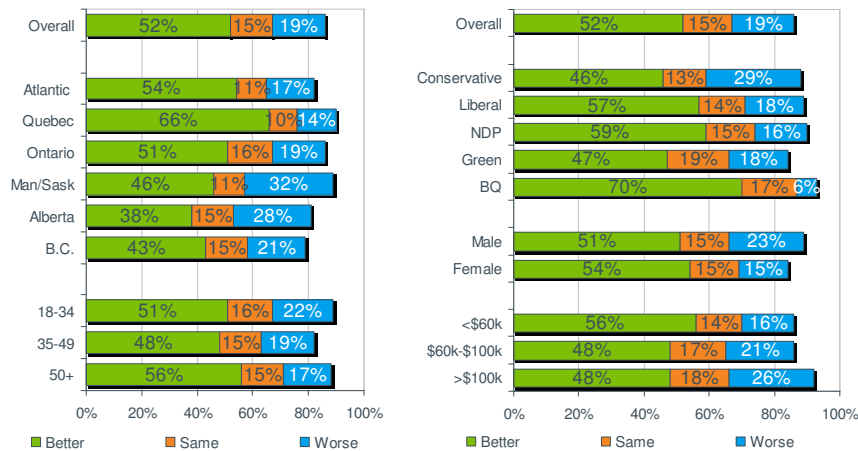
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## President Obama's Job Performance

Barack Obama has now been President for just over a year. Over that time would you say he has done a better or worse job than you expected when he was first elected?



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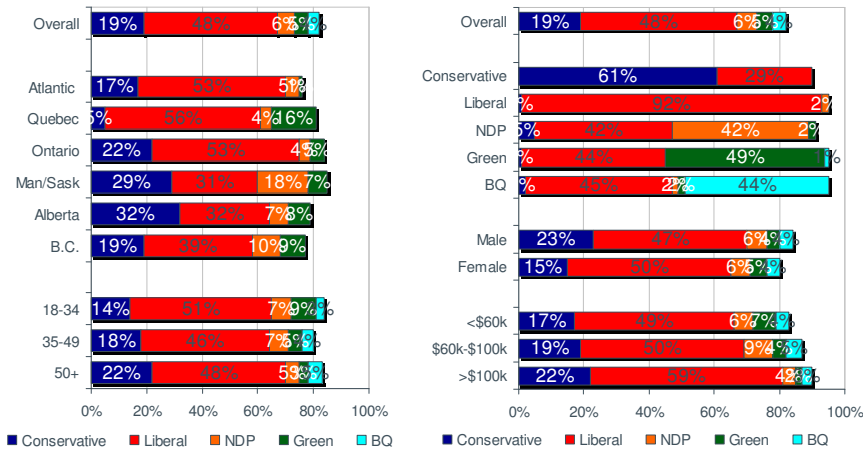
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- If President Obama were leader of either the Conservatives or Liberals in Canada, he would likely cruise to a majority government.** If President Obama were leader of the Liberals, 48% of Canadians would vote Liberal, while 19% would vote Conservative, 6% NDP, 5% Green and 4% BQ. Under these circumstances, Mr. Obama would garner widespread support nationwide, including 53% of Atlantic Canadians, 56% of residents of Quebec and 53% of Ontarians, all of whom said they would vote Liberal if he were leader of that party. The Conservatives would lose a large chunk of their base as well, with 29% indicating they'd vote Liberal if Mr. Obama were Liberal leader, as would 42% of current New Democrats, 44% of Greens and 45% of current BQ supporters.

## President Obama's as Leader of the Liberal Party

If Barack Obama were the leader of the federal Liberal Party in Canada, which party would you vote for in the next election?



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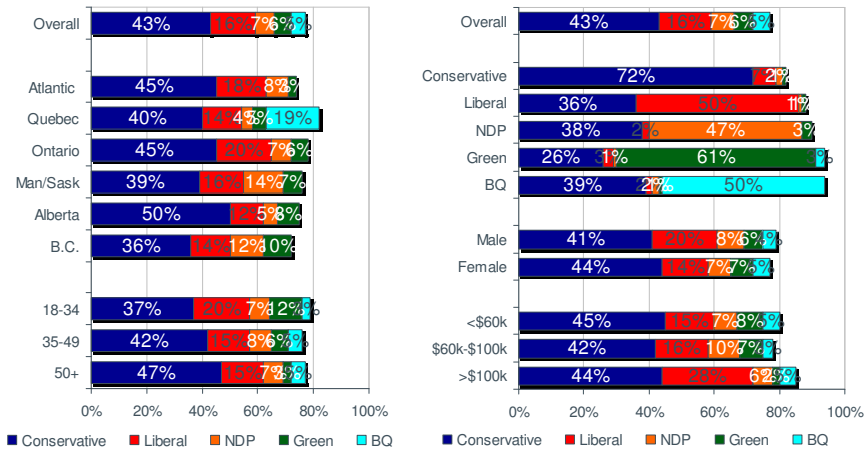
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- Mr. Obama carries similar popularity as leader of the Conservative Party.** If he were leader of the Conservatives, 43% would vote for that party, while 16% would vote Liberal, 7% NDP, 6% Green and 5% BQ. Mr. Obama would exceed 40% support east of Manitoba, and in Alberta, 50% said they would vote Conservative if Mr. Obama were the leader. A plurality of those in BC and Manitoba and Saskatchewan answered in kind. The Liberals would be particularly damaged if Mr. Obama were leader of the Conservatives, with 36% who'd vote Liberal today, saying they'd vote Conservative if Mr. Obama were leader. Similarly, 38% of New Democrats, 26% of Greens and 39% of current BQ supporters would vote Conservative If Barack Obama were leader of that party.

## President Obama's as Leader of the Conservative Party

If Barack Obama were the leader of the federal Conservative Party in Canada, which party would you vote for in the next election?



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Each week, Harris/Decima interviews just over 1000 Canadians through teleVox, the company's national telephone omnibus survey. These data were gathered between January 21 and January 24 2010. A sample of the same size has a margin of error of 3.1%, 19 times out of 20.

